



2021 Community Banner Program

Name: Mark Morgan

Title: Assistant City Manager

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This agreement is between CGI Communications, Inc. and the City of Hermiston, and shall remain in effect from the date it is signed by both parties until the completion of the three (3) years of banner display, as described herein.


CGI / Community Showcase Banners shall provide the following:

- A minimum of 25 full-color, custom graphic vinyl banners for all permissible poles
- Business sponsors featured on the bottom 30% of the banner
- Artwork, design and size customized to meet your community's specifications (standard size 30" x 72")
- All brackets, hardware, installation and maintenance
- Quantity of banners determined by number of sponsor participants
- Duration of sponsor participation will be one (1) year with the option to renew each following year of the agreement
- Sponsorship fulfillment including all related aspects of marketing, production, and printing
- The city of Hermiston will assume no cost or liability for the sales and production of the banners for this project

The city of Herimston shall provide the following:

- Letter of introduction supporting the program on your organization's letterhead
- The right for CGI to use organization's name in connection with the preparation, production and marketing of the program set forth herein only
- Identification of, and access to the preferred pole sites for proper banner placement
- Identification of and access to a minimum of 25 poles for banner placement

We, the undersigned, understand the above information and have full authority to sign this agreement.

Hermiston, OR	CGI Communications, Inc.
Signature:	
Name (printed):	Name (printed): Nicole Rongo
Title:	Title: Vice President of Marketing and Acquisitions
Date:	Date: January 26, 2021