Whereas, the government of Hermiston, Oregon celebrates our local small businesses and the contributions they make to our local economy and community as they create jobs, boost our local economy, and preserve our communities; and

Whereas, some economists state that with every $100 spent at a small local retailer, roughly $68 will stay in our local economy through taxes, payroll, and donations to local schools and charities; and

Whereas, small businesses employ 47.1% of the employees in the private sector in the United States, 88% of U.S. consumers feel a personal commitment to support small businesses in the wake of the pandemic, and 92% of small business owners have pivoted the way they do business to stay open during the pandemic; and

Whereas, 97% of Small Business Saturday® shoppers recognize the impact they can make by shopping small either in person or online, encouraged friends and family to do so, too; and

Whereas, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

Now, **Therefore**, I, Dr. Dave Drotzmann, Mayor of Hermiston, Oregon do hereby proclaim, November 27, 2021, as:

SMALL BUSINESS SATURDAY

And urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

SIGNED this 8th day of November, 2021

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Dr. Dave Drotzmann, Mayor